

blastacars[®] CARS DRIFT KARTS



***BLASTACARS[®] DRIFT KARTS
THE WORLD'S FIRST DRIFT KART TRACK
INVESTMENT OPPORTUNITY 2016***

note that all information provided in this brochure is confidential, non-binding and subject to legal review.

THE OPPORTUNITY

Blastacars Drift Karts®

Blastacars Drift Karts® (Blastacars or BDK) was established in 2013 as New Zealand's only indoor drift karting business.

The establishment follows on from 27 years of successful indoor drift kart development and track operation by the founder Peter Zyp.

The company has grown in reputation and capability since its inception and plans to stretch its targets year on year through the delivery of a business plan to rapidly grow to become a globally recognized brand.

Blastacars Drift Karts® is a multi-faceted, unique business with an inventory of disruptive technologies including its track design, kart design, customer experience, the educational element, marketing, branding and software.

In order to reach the business goal of establishing drifting facilities on every continent, targeting the tipping point cities with a population over 1 million people, BCDK is seeking investors and businesses to partner with now.

Blastacars capabilities

BDK has 27 years of experience in design and R&D in the karting industry, specializing in the indoor entertainment sector. The opportunity to overlay complexity and skills development to the competitive environment of regular karting is the factor that makes BDK so unique.

The Blastacars 'family' currently includes or will soon include:

- a. Employees
- b. Principals of the business
- c. Licensees to the business
- d. Service providers
- e. Suppliers

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This team brings expertise in branding, marketing and sales material preparation. The business operates using strong standards that help to protect the customers, the employees and the owners/investors. These include:

- Operating manuals
- Training manuals
- Systems manuals
- Software manuals
- Engineering specs and manuals

By being a motor sport entertainment company, where skills attainment is as important as the exhilaration of speed and maneuvering, Blastacars offers customers a world first experience that cannot be replicated.

The Opportunity

Experienced investors are invited to discuss direct investment and license opportunities with the Blastacars team.

With our Business plan finalised we are inviting prospective business partners to visit the New Zealand BCDK facility in Auckland and to spend three days in New Zealand learning how we work, enjoying some of the spectacular scenery and experiences and discussing the details of a possible business venture. We envisage that interest may come from:

- Equity investors
- Franchisees
- Licensed operators
- Existing operators wanting to increase their fleet into a new market

KEY FACTS & FIGURES

The karts

Our karts are continuously improving as we have a dedicated engineering and R&D facility in a city nearby to Auckland. Peter Zyp has been perfecting the karts for over 27 years and is now happy that the design, performance and monitoring systems are world class, ready for introduction to a new fan base.

The track

Over time the design of the track has been modified and improved to give a drift kart experience that inspires the desire to repeat the drive, to improve the skill and to compete as a drifter, not just a kart racer. We have New Zealand champion drifters using our indoor track and facilities to hone their skill prior to competition.

Drifting is a very fast growing motor sport world wide – we envisage that with our proprietary software we will be able to host worldwide competition while the competitors stay in their own country. Eventually we want to host a world competition where our tracks are enhanced to create a spectator sport event for the enjoyment of a wider audience.

The business operation

We take matters of staff and customer safety seriously. This is strongly linked to the New Zealand safety environment and to the values of our company. We want to partner with individuals and businesses who treat safety of employees and customers as a priority.

We will provide first-hand knowledge and assistance of how to successfully operate a BDK track – our first year before tax profit is 19%. This successful formula can be replicated and potentially improved in regions with differing jurisdictions and financial structures.

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Key facts

Kart options

270cc Engine Blastacars Drift Karts®

390cc Engine Blastacars Drift Karts®

Pricing supplied on order requirement and due diligence stage.

Track area requirement	3000 m2
Track and facilities requirement	4000 m2

Track build is not priced here as land, materials and labour costs differ significantly between countries. BDK can assist with the design and cost breakdown if required.

Royalty structure	
Franchise fee (per annum)	\$10000USD

Advertising & promotion	1.5% of gross sales
Management/audit	1.5% of gross sales





The new Mach 7 model of kart at the Blastacars® Kuala Lumpur Track, Malaysia.



Travis Pastrana and the Nitro Circus enjoying the Mach 6 Karts in Auckland, New Zealand.



Miriama Grace, 9 Years Old, Enjoying the karts in Auckland, New Zealand with the use of the booster seat and extension pedals.



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